

8 WAYS TO USE DIGITAL SIGNAGE IN YOUR HOSPITAL

1 EDUCATE

Need a place to show health tips, deliver vaccine info or debunk nutrition myths? Put it on your digital signage system so everyone in your hospital is up to date.

2 INFORM

If insurance information is changing, or you need to tell patients about a new billing procedure, create a message on your big screens to give them all the details.

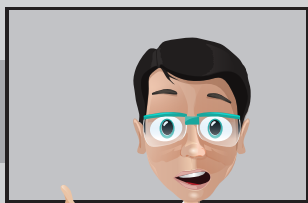


3 ALERT

Digital signage allows you to broadcast safety alerts and instructions to single screens or across your entire facility. Add a screen strategy to your crisis communications plan.

4 ENGAGE

Show local news and weather updates, advertise your gift shop, show queuing stats, spotlight daily café menus, or offer games and entertainment for children. The possibilities for visitor engagement are limitless on digital screens.



5 DIRECT

Hospitals can be confusing to navigate for first-time visitors. Use touchscreen directories and interactive wayfinding maps to guide visitors through your facility with ease.

6 RAISE FUNDS

Touchscreen donor boards are a great way to recognize patrons and promote giving. Recognize your supporters while grabbing potential donors' attention.

7 COMMUNICATE

Keep your staff updated with your digital displays. Our software has the capability to show different messages to different people. Display separate messages to patients and nurses from the same platform.

8 SAVE MONEY

Lower printing costs and reduce paper waste by eliminating bulletin boards and posters. Trade in your print for pixels so messages show up with a click and automatically retire when you want them to.



Transform the way your **hospital communicates**.
For more information about [digital signage](#) solutions, contact us.

Contact Visix

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