

6 PLACES YOU SHOULD BE USING DIGITAL SIGNS ON CAMPUS

You only have a few seconds to engage busy students, staff and visitors on campus. Where you put your displays is as important as what you put on them:



Entrances and exits

...offer interactive wayfinding, and show real-time shuttle maps to help people get around your campus.



Common Areas

...display announcements anywhere people hang out on a regular basis, to guarantee maximum exposure.



Cafeterias

...show menus and specials, promote healthy choices with nutritional information and advice for eating well.



Libraries

...help students find the materials they need, show available workspaces and promote new releases.



Computer Labs

...show how many workstations are free at the moment, which are busy, and how long the wait time is.



Bookstores

...advertise books, software and merchandise, and remind students about important trade-in dates.



Transform the way your **campus communicates**.
For more information about **digital signage** solutions, contact us.

Contact Visix

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