



10 CORPORATE TEAMS

THAT CAN BENEFIT FROM DIGITAL SIGNAGE

Employee engagement is the driving force behind successful businesses. Specific teams can use digital signage to communicate with every person in your organization about what's happening in their world, and everyone can benefit from a comprehensive and well-planned digital signage strategy:



EXECUTIVES

When employees are engaged and informed, your company does better – higher productivity, lower turnover and overall job satisfaction – use digital signage to drive change and impact your bottom line.

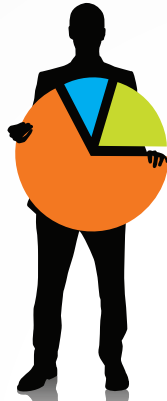


SALES

Motivate your sales team to excellence by showing top performers, recent contracts, current sales figures, progress toward quotas, and more.

ACCOUNTING

Keep everyone in the loop with current metrics and progress toward financial goals. Show quarterly numbers, profits and trends over time.



PRODUCTION

Include and encourage your factory floor with safety tips and updates, training opportunities, current inventory information, new delivery procedures and critical KPIs.



COMMUNICATIONS

Internal communications can be shown in an attractive, engaging way – much better than printed posters and newsletters. Empower and engage your workforce by grabbing their attention with movement and video.



CUSTOMER SERVICE

Keep everyone energized and ready to support your clients. Show recent promotions, queuing systems, CSAT levels, call center data, new product or service tips, training and webinar schedules and more.

HUMAN RESOURCES

Extend your influence to everywhere employees congregate – break rooms, shared offices, elevator banks. Highlight employee anniversaries and birthdays, current benefits offerings, deadlines for paperwork and more.



IT/NETWORK

Move your company beyond email to show dynamically-presented data by integrating collaborative apps, social media and webpages, calendar programs – anything you can show on a screen can go on a digital sign.



MARKETING

Inspire your workforce with information on products and services currently on offer or launching soon. Highlight new pricing and distributors, and keep everyone updated on your latest promotions.



FACILITIES

Use digital signage touchscreens with interactive wayfinding and directories, energy dashboards and real-time shuttle mapping to enhance the visitor experience and improve safety.



Transform the way your **company communicates**.
For more information about **digital signage** solutions, contact us.

Contact Visix
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